

# **MATRIXX Dynamic Billing**

**Revenue. Right. Now.**



# The Next Frontier in Seamless Digital Experiences

In an increasingly digital world, instant gratification and seamless access to personal information have become the norm for all interactions with our most trusted services. Industries like financial services, travel, utilities and retail have revolutionized their offerings to meet these heightened expectations, delivering real-time fraud alerts, mobile hotel check-ins and augmented reality shopping as standard experiences.

Telcos are one step away from delivering similar seamless, transparent digital experiences. One of the biggest difficulties today, despite major billing consolidation projects, is surfacing accurate, timely and consistent charging and billing data when customers ask. Traditional billing environments rely on outmoded cycle processing, causing delays and out-of-sync balances and billing data. Legacy monolithic billing stacks are difficult to extend with new features, making it challenging to adapt to the demands of emerging, complex orchestrated network services. They are also costly to maintain and operate, creating operational bottlenecks and impeding innovation.

## Introducing **MATRIXX Dynamic Billing**

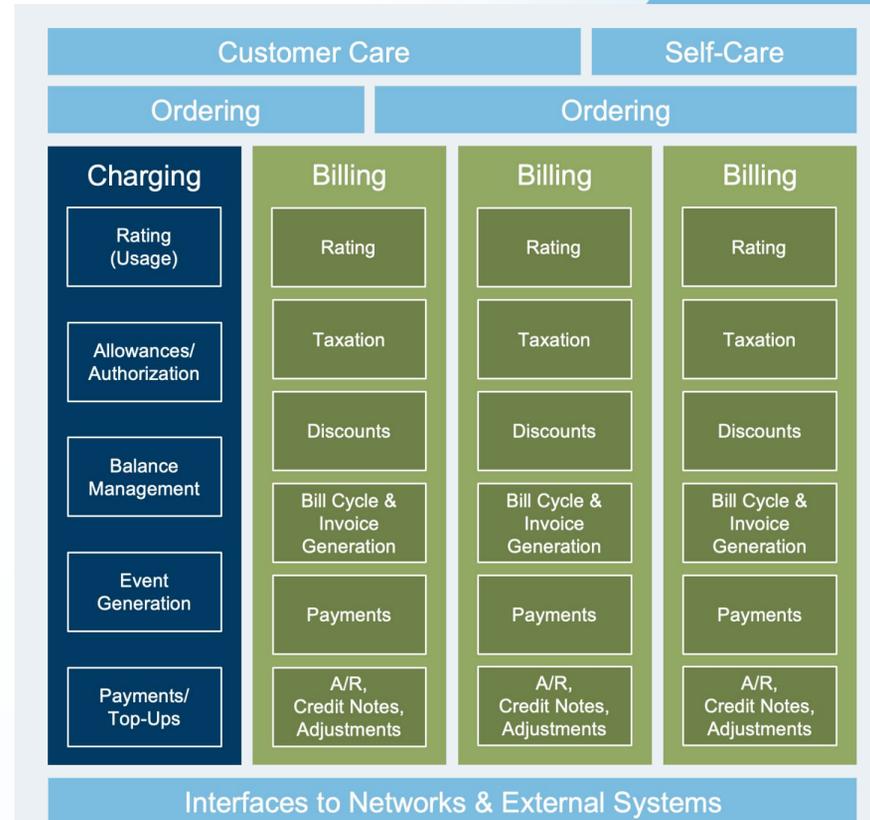
MATRIXX Dynamic Billing addresses the challenges of outdated, costly and rigid billing systems by unifying revenue data and processes across every stage of the billing journey — from quote and order to consumption, charging, invoicing, and payments. From subscriptions to high-volume, usage-based billing, our patented platform adapts and scales as your business grows, enhancing customer experiences while improving cash flow. MATRIXX Software's cloud native architecture enables telcos to retire legacy software modules and runs on cost-effective infrastructure that scales efficiently.

# MATRIXX Meets You Where You Are

With MATRIXX Dynamic Billing, service providers can eliminate the delays of cumbersome bill cycle processing, delivering transparency across all charges and balances updated to the moment. Generate customer bills at the touch of a button, incorporating all usage and non-usage charges for all services and payment methods.

Whether you're transforming from telco to techco, or you're an enterprise looking to launch consumption-based services, MATRIXX Dynamic Billing helps you achieve your goals.

- Simplify your IT infrastructure. Retire outdated systems and enhance every stage of your revenue management life cycle.
- Transform rating, charging and billing systems by unlocking new capabilities, all while maintaining business continuity.
- Transition from subscription-based billing to usage-based billing, enabling flexible, new business models that drive revenue growth with real-time precision.

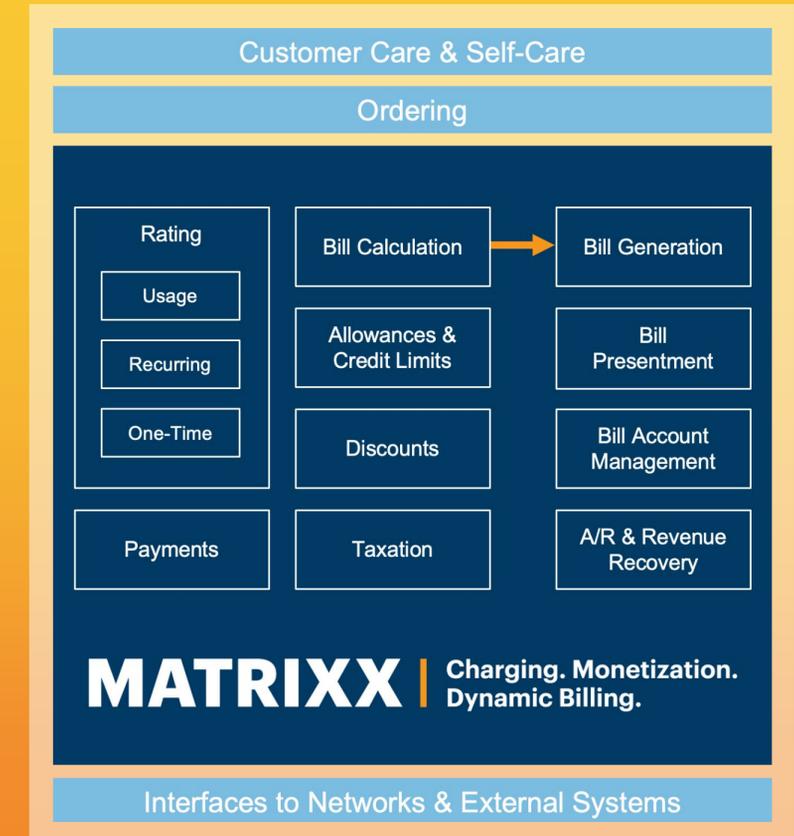


## Typical Legacy BSS Environment

Numerous siloed IT stacks

Disjointed support for customer segments and payment types

Rating and billing logic maintained in disparate systems



## Dynamic Billing Ecosystem

Unified charging, monetization and billing logic

Transparent revenue data

Convergent, composable and cloud native efficiency

# Transform Billing Operations

MATRIXX Dynamic Billing is the only choice for telcos who want to:

Generate higher **revenue** with faster monetization.

Deliver **right**, accurate and complete visibility into every service charge at all times.

Ensure seamless customer interactions **now** with real-time precision.

## Revenue. Right. Now.

### MATRIXX Dynamic Billing Benefits



#### Customer Agility

##### No Billing Surprises

With its real-time architecture and API-first approach, MATRIXX Dynamic Billing enables interactive, personalized buying and billing experiences with accurate, up-to-the-moment pricing. Customers can manage their plans and payments seamlessly and view their charges, balances and bills at any time without call center support.



#### Operational Agility

##### No Long Waits

Designed to handle billions of daily telecom transactions at 50%-85% lower costs, MATRIXX's cloud native architecture scales efficiently while reducing inconsistencies and infrastructure expenses. It optimizes operational costs as you grow across service types, customer segments and business models.



#### Commercial Agility

##### No Coding Required

MATRIXX's click-not-code approach streamlines go-to-market processes, enabling rapid creation, launch and billing of offers including on-demand and value-based models. Offers are deployed in minutes, with logic and data automatically integrated end-to-end across rating, charging and billing processes.



#### Financial Agility

##### Revenue Accuracy and Efficiency

With a unified solution supporting all operations to generate, process, bill and collect charges, MATRIXX Dynamic Billing provides a high-performance financial environment that minimizes data duplication, reduces the burden of audit and reconciliation and speeds time to revenue.

# Unleash Your Commercial Imagination

MATRIXX enables service providers to unlock their commercial potential, scale effortlessly and reduce costs, all while staying ahead of the competition. Transform your revenue stream and achieve benefits like these MATRIXX customers have done.

## Increased Simplicity and Agility



Shortened time to market from years to weeks or days

## Improved Cost Efficiencies



30% reduction in costs

## Enhanced Customer Experiences



77 NPS, self-service onboarding in minutes

## Unbounded Personalization



Customers created a world record 31 billion+ customized plan combos based on <40 offers

## Unlimited Innovation



Delivered value engine for network slice-based industry solutions

## Expanded Business Models



Created LaunchPad MVNE with MATRIXX to onboard MVNOs in days

# Proven Success at Scale

Global leaders like Telefónica, Orange, Telstra and Tata Communications rely on MATRIXX to overcome the limitations of traditional charging and billing systems. Whether you're transforming prepaid services, enterprise IoT billing or implementing Network-as-a-Service, MATRIXX enables rapid, personalized service monetization with predictable, cost-effective performance for telco transaction volumes.

**"We selected MATRIXX because it enables the agility our business needs, including full transparency in every service we deliver and real-time, instant access to personalized offers based on behavior and usage."**

Bruno Chomel, CIO, Orange Poland

**"Delivering the next-generation of products and services demands collaborative, forward-thinking partners. MATRIXX has proven to be exactly that, delivering mission-critical capabilities for Telstra since 2014."**

Shailin Sehgal, Global Network and Technology Executive, Telstra



# About **MATRIXX** Software

MATRIXX Software delivers a dynamic billing, monetization and charging solution proven at scale. Global service providers like Telefónica, IoT providers like Tata Communications and network-as-a-service providers like DISH rely on MATRIXX to overcome the limitations of existing billing applications. MATRIXX provides a unified platform that transforms and simplifies billing operations across consumer, enterprise and wholesale businesses. With MATRIXX, operators can rapidly configure, deploy and monetize personalized offerings, enabling commercial innovation and real-time customer experiences that drive revenue and growth.

**[matrixx.com](https://matrixx.com)**

