Connectivity Marketplace

The Linchpin of an Interconnected Future

MATRIXX ®
SOFTWARE

Introducing the Connectivity Marketplace

A Connectivity Marketplace is, at its core, a hub where various stakeholders can purchase, manage and integrate connectivity for a diverse array of devices.

It operates in symbiosis with 5G's speed, low latency and expanded capacity, facilitating a proliferation of opportunities for businesses to capitalize on the Internet of Things (IoT) and other cutting-edge technologies.

This platform is poised to become the beating heart of modern society, a locus where mobile service providers, businesses and consumers seamlessly converge to form a single, unified ecosystem.

Multinational Enterprise

From real-time inventory management to the optimization of manufacturing processes, the Connectivity Marketplace provides a streamlined solution for managing the various devices and networks that underpin the multinational's complex supply chain. The platform's ease of use simplifies the otherwise daunting task of maintaining connectivity across borders and industries.

EXAMPLE | **International Food & Beverage Company**

Consider an international food and beverage company we'll call FoodCo, whose sprawling international operations require the seamless integration of countless IoT-enabled devices.

Small and Medium Enterprise

The Connectivity Marketplace can revolutionize small and medium-sized businesses (SMBs). By centralizing IoT device management and integration, SMBs can streamline operations and make data-driven decisions. Furthermore, by integrating with leading cloud service providers, SMBs gain access to advanced data analysis and AI tools, enabling them to compete in the digital economy.

EXAMPLE | Small Winery

A small winery can use the Connectivity Marketplace to manage IoT sensors that monitor soil conditions, optimizing grape cultivation. The platform's cloud integration allows data analysis and AI capabilities for weather forecasting and harvest planning. This tech synergy boosts produce quality, reduces wastage, and improves the winery's bottom line.

Cloud Services

A Connectivity Marketplace would not be complete without the inclusion of cloud services from industry giants like Microsoft, Google and Amazon. By integrating a vast array of cloud-based tools and services, the platform can provide businesses with a unified dashboard for managing their entire digital infrastructure.

The symbiotic relationship between the Connectivity Marketplace and hyperscalers could empower companies to harness the power of big data, artificial intelligence and advanced analytics, all within a single, centralized environment.

EXAMPLE | Ride-Sharing Company

A ride-sharing company could leverage a hyperscaler's machine learning service to analyze data collected from IoT-enabled vehicles in real-time. By incorporating this data into the Connectivity Marketplace, the company could optimize its fleet management and route planning, ultimately reducing operational costs and improving the customer experience.

Consumers

The Connectivity Marketplace could offer consumers unparalleled convenience and control over their personal digital ecosystems.

EXAMPLE | **Smart Homes**

As smart homes become more prevalent, homeowners could use the platform to easily manage and monitor the myriad of IoT devices, ranging from thermostats and security systems to refrigerators and washing machines.

MATRIXX Serves Customers Worldwide

MATRIXX is the platform of choice powering many of the world's leading communications companies, IoT players and emerging network infrastructure providers.

- A network-grade, real-time converged charging platform delivering Tier 1 performance

- Click-not-code support to rapidly deploy innovative monetization models

- Support for consumer, enterprise, IoT, wholesale and B2B2X monetization in a single platform

- Business-facing APIs to integrate into customer and partner-facing channels

- Network-facing APIs to integrate with 4G/LTE, 5G, edge, fixed, cloud, cable, satellite and private networks

MATRIXX Digital Commerce Platform. **A modern, cloud native converged charging and commerce platform proven at scale.**

Why Partner With MATRIXX?

Architected with the performance and resiliency of a network function and the configurability of an IT application, MATRIXX Digital Commerce Platform is the only charging platform built-for-purpose for 5G success.

Agile. Flexible. Scalable.

Questions?

Reach out for more information, to schedule a demo or to meet your account team.

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